





Their dedication to understanding our specific needs and tailoring their services accordingly has made a substantial difference in our business operations.



## **JENNIFER MAIA** *Marketing Specialist at Seletti*

## Seletti's comprehensive approach to brand security

<u>Seletti</u>, a charming place that links design to pop art, has followed its principle of professional service and constant research to strive for bettering innovation and originality. The company focuses on design projects and on creative characteristics in Italian excellence.

## Maintaining brand integrity by safeguarding intellectual property

CSC's comprehensive approach to brand protection has not only safeguarded our intellectual property but also enhanced our overall market presence. Their proactive monitoring and swift action against infringements have been instrumental in maintaining the integrity of our products and brand image. The peace of mind we have gained from knowing that CSC is diligently working to protect our interests is invaluable.

## **Customer service at the heart of CSC**

We have been exceptionally pleased with the services provided by CSC for the past few years. Their customer service is impeccable, and their entire team is incredibly responsive and always available to meet our needs. From the moment we started using CSC's services, we have noticed a significant improvement in the security of our brand. The instances of product counterfeiting have drastically decreased, and the misuse of our brand has been almost entirely eradicated.

Moreover, the collaboration with CSC has been seamless. Their team is professional, knowledgeable, and always ready to provide expert guidance. We highly recommend CSC's services to any company seeking effective brand security. Their commitment to excellence and their ability to deliver tangible results make them an outstanding partner. Thank you, CSC, for your unwavering support and exemplary service. We look forward to continuing our successful partnership for many years to come.



CSC helps businesses thrive online. We help effectively manage, promote, and secure our clients' valuable brand assets against the threats of the online world.

Leading companies around the world choose us to be their trusted partner, including more than 90% of the Interbrand® 100 Best Global Brands, Leveraging state-of-the-art technology, CSC delivers outstanding outcomes through our unique account management structure. With our expert, dedicated team, you'll have a daily point of contact to ensure your brand has the strength it needs to succeed in the 21st century. We help consolidate and secure, monitor and enforce, then optimize and promote your brands to maximize digital presence, secure digital intellectual property, and reduce costs.



Get in touch

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